

SRI SANKARA ARTS & SCIENCE COLLEGE

Autonomous

A Unit of Sri Kanchi Kamakoti Peetam Charitable Trust and Affiliated to University of Madras Accredited by NAAC with 'A' Grade

ENATHUR, KANCHIPURAM - 631 561. Phone: 044-27264066, 044-27264066

20/07/2017

MINUTES OF MEETING OF THE BOARD OF STUDIES

Department: Commerce

Venue: Board Room

Date: July 20th, 2017

Agenda: (1) Progress and evaluation of new syllabus.

- (2) Introduction of certificate courses for UG and PG.
- (3) Making arrangement for enrolling the students to the value added course of Tally.
- (4) Extra-curricular activities C Club.

The following members were present in the meeting:

- Mr. C.Jayasankar, Assistant Professor and Head., Dept. of Commerce,
 Sri Sankara Arts and Science College, Enathur, Kanchipuram, Chairman.
- 2. Mr. M. Venkatesan, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram, Member.
- 3. Dr. R.Mayakkannan, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram, Member.
- 4. Mr.V.Sampath. Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram, Member.
- 5. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram Special Invitee.

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The following members could not attend the meeting due to their prior commitments and were granted leave of absence:

- Prof.M.Ravichandran, Professor, of Commerce and Director, Institute of Distance Education, University of Madras, Chepauk, Chennai 600 005.
 External Subject Expert – University Nominee.
- Prof.S.Ramanathan, Principal, Asan Memorial Arts & Science College, Velacherry, Tambaram Road, Jaldampet, Medavakkam, Chennai, 600 100 Member – subject expert from outside the college.
- Dr.Shrimathy Ramalingam, Associate Professor & Head., Department of Commerce, Pachaiyappa's College for Women, Kanchipuram, 631 502, Member – subject expert from outside the college.
- 4. Mr. R.S.Balaji., B.Com, F.C.A, Partner, G. Sekar Associates, Chartered Accountants, Chennai 600 024. Member Meritorious Alumnus
- Mr. S.Abhinav Shankar., SJAPAC Campus Recruitment, Oracle India Pvt. Ltd.,
 Bengaluru, 560019. Member Representative from Industry.
 - Members discussed about implementation of the new syllabus for UG and PG courses and observed about its importance and outcomes. Further they pointed out the new syllabus is providing employment opportunities of the students and also discussed about its application for enabling the students to become an entrepreneurs. They are
 - 1) Income Tax Law and Practice its application always applied in auditing practices and it also provides employment opportunity
 - 2) Financial Accounting it is application oriented paper and it is providing employability of the students as accountant, store keeper, etc.
 - 3) Marketing it is skill based application oriented paper and it is providing opportunity for marketing the products.
 - 4) Entrepreneurial Development it is creating awareness to the new entrepreneur and to help the students attending training programs and it also helps to develop their business ideas and help for initial capital.

- 5) Total Quality Management it is skill based paper and the students can get more knowledge to apply various techniques to get good quality product.
- The panel members discussed about the introduction of Certificate courses to the UG and PG courses. Finally they recommended the following papers to the students for providing skill development and employment opportunities. i.e.
 - 1)Basics of Accounts UG
 - 2)Basics of Direct tax UG
 - 3)Production and Material Management M. Com
- The members discussed about the enrollment of students for TALLY Programme and they decided to give project for the completion of the course. Further they discussed about the importance and outcome of the program.
- The members discussed about the C Club activities and they decided to conduct various activities and competitions to the students for developing their ability for attending interview and to apply their skill for developing new ideas and using the available business opportunities. Further, they decided to include the following activities and competitions entertained in C Club. These are

1.special speech given by the students about recent trends from their related subjects.

- 2. the following competitions are recommended:
 - Business Quiz
 - Best Manager
 - ADZAP
 - Best from Waste

Signature of the members:

1. Mr. C. Jayasankar

2. Mr. M. Venkatesan

: M. WA

3. Dr.R.Mayakkannan

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4. Mr.V.Sampath

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5. Dr. K.R. Venkatesan

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