

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF COMMERCE

1.	Name of the Staff	ANURADHA . P
2.	Designation	ASSISTANT PROFESSOR
3.	Date of Joining	05.08.2013
4.	Mobile Number	9677679422
5.	E-Mail ID	anusrivsp@gmail.com
6.	Nationality	INDIAN
7.	Academic Qualification	M.Com.,M.Phil., M. A., (Economics)
8.	Field of Specialization	MARKETING
9.	Ph.D Thesis Title	NIL
	Awarding University, Year of Award.	NIL

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
1	SRI SANKARA ARTS AND SCIENCE COLLEGE	ASSISTANT PROFESSOR	05.08.2013 TO TILL THE DATE

11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1	C – CLUB	CO-ORDINATOR	2014 -2016 & 2019 to till date
2	CONTINUOUS INTERNAL ASSESSMENT EXAMINATION COMMITTEE	MEMBER	2016-2018
3	NSS	ASSISTANT PROGRAMME OFFICER IN (7 DAYS SPECIAL CAMP)	JANUARY 2018
4	SQUAD	ONE OF THE SQUAD MEMBER (IN EVEN SEMESTER AUTONOMOUS EXAMINATION)	APRIL 2018
5.	ATTENDANCE COMMITTEE	MEMBER	2019 to 2021

12. Publications:

S.No.	Title	Journal	Pages
1			
2			
3			
4			

13. Awards / Distinction :

S.No.	Name of the Award	Venue	Period

14. Membership in Professional Bodies:

S.No.	Name of the Membership	Venue	Period

15. Seminars Conferences organized /Participation:

S.No.	Program Attended	Place	Organized/ Participated	Period
1	ROLE OF FDI IN BANKING	BHAKTHAVATSALA M MEMORIAL COLLEGE FOR WOMEN, CHENNAI.	PARTICIPATED	3rd & 4th MARCH 2016
2	TOWARDS ACHIEVING EXCELLENCE IN HIGHER EDUCATION	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM.	PARTICIPATED	15TH DECEMBER 2017
3	720 DEGREE PERFORMANCE APPRAISAL IN NEW BUSINESS WORLD	ANNAI VEILANKANI'S COLLEGE FOR WOMEN, CHENNAI.	PARTICIPATED	10th AUGUST 2017
4	MARGADARSHAN	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM.	ORGANISED	19th MARCH 2018
5	SUPPLY CHAIN MANAGEMENT	VIDHYA SAGAR WOMEN'S COLLEGE, CHENGALPATTU.	PARTICIPATED	24th AUGUST 2018
6	THE DEVELOPMENT OF WOMEN ENTREPRENEURSHIP IN INDIA	K.C.S.KASI NADAR COLLEGE OF ARTS & SCIENCE , CHENNAI.	PARTICIPATED	04th OCTOBER 2018
7	SCOPE OF ACTUARIAL SCIENCE AND MANAGEMENT	KUMARARANI MEENA MUTHIAH COLLEGE, CHENNAI	PARTICIPATED	9th JANUARY 2019
8	HOW TO WRITE AND PUBLISH A RESEARCH ARTICLE IN SCOPUS INDEXED JOURNAL	DHANRAJ BAID JAIN COLLEGE, CHENNAI	PARTICIPATED	2nd MARCH 2019
9	INTELLECTUAL PROPERTY RIGHTS	PATRICIAN COLLEGE OF ARTS & SCIENCE, CHENNAI	PARTICIPATED	13th SEPTEMBER 2019

10	PROMOTE INNOVATION IPR, ENTREPRENEURSHIP AND HEIs	INSTITUTION INNOVATION COUNCIL (MHRD's)	PARTICIPATED	28th APRIL to 22nd MAY 2020
11	WEBINAR ON "MOBILE BANKING CAUTION & SAFETY"	KONGU ARTS & SCIENCE COLLEGE, ERODE.	PARTICIPATED	23rd JULY 2020
12	FDP ON MULTIVARIATE ANALYSIS USING SPSS	KARPAGA VINAYAGA COLLEGE OF ENGINEERING, PADALAM	PARTICIPATED	27th JULY to 29th JULY 2020
13	INDIAN ECONOMY & MSMEs CHALLENGES & ISSUES	DEPARTMENT OF ECONOMICS THIRUVALUR UNIVERSITY	PARTICIPATED (WEBINAR)	28th JULY 2020
14	INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)	OXFORD UNIVERSITY PRESS	PARTICIPATED	7th APRIL 2021

16. Participated as Resource Person:

S.No.	Program	Venue	Period

17. Workshop & Training Programmes:

S.No.	Programe	Venue	Period
1	SWATHYAYAM (FACULTY DEVELOPMENT PROGRAMME)	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM	15.10.2014 TO 28.10.2014

18. Projects Completed:

S.No.	Name of the Projects	Period	Grant Received/Status

19. Any other Details:**1. NPTEL ONLINE CERTIFICATE COURSE:**

(i) Consumer Behaviour course completed with Top 5 and Gold Badge (Jan 2019- Mar 2019) (8 weeks course)

(ii) Marketing Research and Analysis II completed. (JAN 2019 - APRIL 2019) (12 weeks course)