

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF COMMERCE

1.	Name of the Staff	Dr.P.MANJULA.
2.	Designation	Assistant Professor.
3.	Date of Joining	8:06:2016
4.	Mobile Number	8056116970
5.	E-Mail ID	<u>shanmathimanjula@gmail.com</u>
6.	Nationality	Indian
7.	Academic Qualification	M.com., M.Phil., Ph.d
8.	Field of Specialization	Commerce
9.	Ph.D Thesis Title	A Study on Management of Stress among the teachers in deemed universities in Chennai.
	Awarding University, Year of Award.	Annamalai University 17.10.2014

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
1.	Pattammal alagesan college of arts and science. Athur.Chenglpattu.	Lecturer	09.06.2005
2.	Vidhya sagar womens college	Assistant Professor Head of the department Bank Management and CA	11.07.2007
3.	Galaxy Educational and charitable Trust	Assistant Professor	30.03.2015
4.	Dharmamurthi rao bahadur clavala cunnan chettys Hindu College	Assistant Professor	20.01.2016
5.	Sri Sankara Arts & Science College Enathur,Kanchipuram.	Assistant Professor	.06.2016 Till date

11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1.	Vidhya Sagar Womens College	Cultural	2008-2014
		Co-ordinator Tour	2008-2014
		Co-ordinator	2008-2014
		HOD for	2014
		BBM&CA	
		Commerce	2008-2014
		Secretary	
		Madras university Examination committee member	2008-2014
		Industrial Visit Committee Member	

2.	Sri Sankara Arts & Science College Enathur,Kanchipuram.	C-CLUB and Sankara Society Co-ordinator. SRUTHI Community Radio Station,Core Group Member.	2016-Till date 2018 2018
3.	Sri Sankara Arts & Science College Enathur,Kanchipuram.	Apprenticeship Internship Embedded Degree Program, Student Co-ordinator	2021

12. Publications:

S.No.	Title	Journal	Pages /
1	A study on Management of stress among the teachers of Deemed Universities In Chennai	International Journal of research & Business Innovation	102-105
2.	E-Banking	Business Horizons	89-96
3.	A Study on Teachers Stress Management with special reference to deemed universities in Chennai	Peer reviewed journal online	16-22
4.	A Study on work environment and management of stress among the teachers of Deemed Universities in Chennai	Commerce Times	22-28
5.	A Study on women entrepreneurship in India	SRM JOURNAL	12-15
6.	Impact of Demonitization in Rural Area Indian economy	Shanlax International Journal of commerce	134-138
7.	Enhancing Innovation at work Place	E article	4.10.2018
8.	Impact of IOB Rural Self Employment training institute in Entrepreneurship Development Programme	Emperor International Journal of Finance and Management Research	134

9.	The Impact of investment decision towards Women Investor in chennai.	International Journal of Research in Humanities Arts and Lecture.	292
10.	Future of Online Banking	Indian Academic Researchers Association, Thiruchirappalli	January 2021
11.	Performance Appraisal of Automobile Industry - A comparative case study of Ashok leyland ltd and Tata Motors Ltd.	Journal of the Oriental Institute	01 – 10
12.	Impact on social media marketing of consumer insights attitude in Chennai City	Journal of the Oriental Institute	253 -261
13.	Effectiveness of Employee Management in Automobile Industry	Shodha Prabha	101-108
14.	Marketing of Internet in Academic via Social Media with Reference to the Students in Chennai City	Contemporary Research in Commerce and Management	57-67
15.	A Study on Customer Relationship Management in seleted Commercial Banks in Kanchipuram District	International conference on Resilient and Sustainable Organizations for Economic Growth and Development	2035-2045

13. Awards / Distinction :

S.No.	Name of the Award	Venue	Period
1.	Sankara Service Award	Sri Sankara Arts & Science College Enathur, Kanchipuram.	2019

14. Membership in Professional Bodies:

S.No.	Name of the Membership	Venue	Period
	NIL		

15. Seminars Conferences organized /Participation:

S.No.	Program Attended	Place	Organized/ Participated	Period
1.	Vidhya Sagar Women's College (National Level)	CHENGALPATTU	Organized	2007
2.	Vidhya Sagar Women's College (International Level)	CHENGALPATU	ORGANIZED	2012
3	WORK SHOP	CHENGALPATTU	ORGANIZED	2013
4	Sankara Entrepreneur, Hand Made ProductsExpo- 2018	KANCHIPURAM	ORGANIZED	19.3.2018 To 20.3.2018
5.	Emotional Management - M. V. Malaimagal (Head and Traning Vital Skill Square)	KANCHIPURAM	ORGANIZED	24.09.2019
6.	Women's Economic Empowernment (Mrs. MahalalakshmiSaravanan) Founder, Women Entrepreneurs India)	KANCHIPURAM	ORGANIZED	24.01.2020
7.	A Special Lecture on Technopreneurship- A Roadfor Successful Career” - Dr. D. J. ARUN Webinar	KANCHIPURAM	ORGANIZED	19.3.2021

16. Participated as Resource Person:

S.No.	Program	Venue	Period
1.			

17. Workshop & Training Programmes:

S.No.	Programe	Venue	Period
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1.	SPSS WORKSHOP	Vidhya Sagar Women's Chengalpattu	2013
2.	Faculty Development Workshop on New Methodology in Teaching	Sri Sankara Arts and Science College Kanchipuram Association with Golden Success Academy	5.10. 2016
3.	National Level Workshop C2C Transition	ASAN MEMORIAL COLLEGE of Arts and Science, Chennai	18.08.2018
4.	Operationalization Community Radio Station	Sri Sankara Arts and Science College (Autonomous)	18.11. 2018 to 24.11.2018
5.	Capacity Building workshop on Water Resources Management Practices for water warriors	Department of Indian History & Centre for water resources management (CWRM) University of Madras	30.03.2022
6.	International Workshop on Research Publication	Dwaraka Doss Goverdhan Doss Vaishnav College.	23.09. 2023
7.	ICSSR Sponsored Workshop on the Pradhan Mantri Awas Yojana-Gramin (PMAY-G) and its Socio Economic impact of the beneficiaries in Tamil Nadu	Srimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	28.02. 2024

18. Projects Completed:

S.No.	Name of the Projects	Period	Grant Received/Status
	NIL		

19. Any other Details:

***Attended the Orientation Programme, Batch -116 conducted by the UGC – Academic Staff College, University of Madras, Chennai for 28 days from 20.05.2014.**

***2015: Approval of Qualification for the post of Asst. Professor PG level (No. AII/MPV/Lec. Approval Vidhya Sagar/2015/139)**

***2012: Approval of qualification for the post of Assistant professor (No. All/MPV/Lec. Appl./ Vidhya Sagar/2012/193) University of Madras.**

***2018: Approval of Qualification for the post of Asst Professor (No. A-II/MPV/AP-Approval/Sri Sankara College/2018)**

***2019 : Recognition as a supervisor for guiding M. Phil scholars in commerce. No. R.P/ Guideship/M.Phil.**

*** 2019: Recognition as a supervisor to guide Ph. D Scholars. No. R.P/Guideship/Ph.D. Approval/2019/C48 dated 31.01.2019.**