SRI SANKARA ARTS &SCIENCE COLLEGE ENATHUR, KANCHIPURAM STAFF PROFILE DEPARTMENT OF COMMERCE

1.	Name of the Staff	DR.K.MURUGAN
2.	Designation	ASSISTANT PROFESSOR
3.	Date of Joining	05-06-2017
4.	Mobile Number	9442912567
5.	E-Mail ID	Murugandhaya1980@gmail.com
6.	Nationality	INDIAN
7.	Academic Qualification	M.COM., M.Phil., PhD
8.	Field of Specialization	COMMERCE
9.	PhD thesis Title	WOMEN DEVELOPMENT : A STUDY ON SOCIO
		ECONOMIC CONDITION OF WOMEN THROUGH SELF
		HELP GROUPS OF MAHALIR THITTAM IN DHARMAPURI
		DISTRICT OF TAMILNADU STATE
	Awarding University, Year of Award	-

10. Work Experience (in Chronological order):

S.No.	Name of the Institution	Designation	Period
1.	Govt.Arts	Lecturer	From 02-02-2008 To31-03-2012
	College, Nandanam, Chennai-		
	600035.		
2.	Sri Muthukumaran Arts &Science	Assistant	From11-07-2012 To 03-06-2017
	College,Chikkarayapuram,Chennai-	Professor	
	600069.		
3.	Sri Sankara Arts &Science College,	Assistant	From 05-06-2017 To Till Date
	Enathur, Kanchipuram-631561.	Professor	

${\bf 11.} Other \, A cademic \, \, and \, \, Administrative \, Responsibilities: \, \,$

S.NO.	Name of the Institution/Committee	Position	Period
1.	Sri Muthukumaran Arts & Science	Examinations Cell	2013-2017
	College, Chikkaraya puram, Chennai-600069.		
2.	Sri Muthukumaran Arts & Science College, Chikkaraya puram, Chennai- 600069.	Member in Admission Committee	2014-2016
3.	Government Arts college, Nandanam , Chennai - 600035	Examinations Cell	2008 – 2012

12. Publications:

S.NO.	Title	Journal	Pages
1.	A Study on Customers Preference For E- Banking Services in Dharmapuri District.	Purakala with ISSN 0971-2143. VOL.31 Issue 51. June 2020. Impact factor 5.60. UGC care list journal	206-211
2.	Impact of Human Resource Management Practices on Performance of Luxury hotels in Krishnagri District.	Purakala with ISSN 0971-2143. VOL.31 Issue . 60. June 2020. Impact factor 5.60. UGC care list journal	16-23
3.	Effectiveness of Employee's Personality Test in Mitsubishi Heavy Industries India Precision tools Ltd at Ranipet-vellore District	Research Review International Journal of Multidisciplinary. ISSN:2455-3085	5
4.	A Study on Service Quality Perception and Satisfaction of E-Banking with Selected Public and Private Sector Banks in Chennai District.	Emperor International Journal of Finance and Management Research ISSN:2395-5929	6
5.	A Role of SSI in Economic Development (TINY,Small,and MediumScale Industries) of Kanchipuram District in Tamilnadu.	International Conference on Emerging Trends in Entrepreneurship Development ISBN:978-93-8787-79-3	6
6.	Consumer Awareness of Cash to Cashless Transaction at Kanchipuram town	International Journal of Research and Analytical Reviews, Vol.1 Special Issue January – 2019 – E- ISSN: 2348-1269	7
7.	A Study on Customer Perception Towards Online Marketing in Chengalpattu Town	The Research Paper is Original & Innovative it is Done Double Blind Peer Reviewed Volume – 1 Issue 4 th April - 2019	5
8	ORGANISATIONAL CULTURE AND ITS IMPACT OF EMPLOYEE PERFORMANCE WITH REFERENCE TO IT SECTOR IN CHENNAI	HUMANITIES AND SOCIAL SCIENCE STUDIES JOURNALJANUARY-JUNE 2023 VOLUME - 12 ISSUE - 01,NO.04 IMPACT FACTOR : 7.28, GROUP - 1;REF.NO.199 2319-829X	

14. Membership in Professional Bodies: NIL

15. Seminars Conferences Organized /Participation :

S.NO.	Program Attended	Place	Organized /Participated	Period
1.	FDP on Multivariate Analysis using SPSS	Karpaga Vinayaga College of Engeineering and Technology	Participated	27.07.2020 – 29.07.2020
2.	Self – Help Groups Mapping Exercise	National Conference Inclusive Economic and Business Growth Through Information Technology	Participated/Presented	25 th January - 2019
3.	Quality Enhancement in Higher Education System	Internal Quality Assurance Cell(IQAC)of K.M.G.College of Arts and Scince, Gudiyatta	Participated	10 th January - 2019
4.	Introduction to Programming: Apedagogical Approach	Indian Institute of Technology,Kanpur	Participated	17thJune-2019
5.	Intellectual Property Rights	Tamil Nadu State Councial for Science and Technology,Chennai	Participated	13th September- 2019
6.	Industry 4.0 and the Future of Learning, Research and work	University of Madras and Miles Education,Chennai	Participated	4th October- 2019
7.	Mutual Funds and Private Equity—Investor Protection	Investor Awareness by Institute of Company Secretaries of India	Participated	10thJanuary - 2019
	The Future of Learning- Skills&Experienti al Learning	University of Madras and Miles Education,Chennai	Participated	25th March- 2019
9.	Margadarshan- comm-Expo- 2018	Sri Sankara Arts & Science College, Kanchipuram.	Organized	19 th March 2018
10.	Internal Quality Assurance cell- IQAC National Conference on "Towards Achieving Execllence in Higher Education"	Sri Sankara Arts &Science College,Kanchipuram.	Participated	15 December2017
11.	Faculty	Sindhi College of Arts and	Participated	27 th February

	Development Programme On Research Methodology	Science, Numbal, Chennai-600077.	Participated	2016
12.	International Conference on Business Research- Exploring Innovations in Service Sectors	SRM University ,Kattankulathur,Chennai.	Participated/Presented	29 th &30 th September 2015
13.	International Seminar on Self Management	Sri Venkateswara University, Tirupati, A.P. India	Participated	11 th August 2014
14.	Ond Day Investors'Awar enessnProgram me Jointly Organized by the Institute of Company Secretaries of India (ICSI)	Sri Muthukumaran Arts &Science College,Chikkarayapuram, Chennai-600069	Participated	12 th December 2013

16. Participated as Resource Person: NIL

17. Workshop & Training Programmes:

S.NO.	Programe	Venue	Period
1.	Python Programming with Industry Perspective	Sri Sankara Arts & Science College, kanchipuram.	Dec 2 to 6. 2019.
2.	Intellectual Property Rights	Patrician College of Arts & Science, Chennai.	13 th Sep 2019
4.	Introduction to Programming: A Pedagogical Approach	Sri Sankara Arts & Science College kanchipuram.	June 13 to 21. 2019

5.	One Day Workshopon The Company Act	Southern India Regional	14 th December 2013
	2013&Emerging Capital	Council,Chennai and	
	Markets, Organized Jointly by the	Saveetha School of	
	Institute of company Secretaries of	Management,Saveetha	
	India	University,Chennai	

18. Projects Completed :NIL

19. Any other Details :

S.No.	Programe	Organized	Period
1.	Rally	God –Green is our	February,20, 2020
		Dream- Rally -	
		Kanchipuram	
1.	Innovation, Business Models and	NPTEL Online	Aug-Sep:2018
	Entrepreneurship	certification(Funded by	
		the Ministry of	
		HRD,Govt. Of India).	